OBJECT REPRESENTATION OF TELEVISION PROGRAMS WITHIN AN INTERACTIVE TELEVISION SYSTEM

ABSTRACT OF THE DISCLOSURE

5   Television programs are represented by program interface objects (PIOs) within an interactive television system. The PIOs provide a visual indicator for quick identification of the represented television program, attributes providing information concerning the represented television program, and actions that may be performed on or in connection with the represented television program. The PIOs may be

10   sorted, filtered, and/or managed based on user-provided criteria. The PIOs may be communicated between a variety of electronic devices and software applications.